



online search result marketing purchase decisid

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[APPLICATION] [Method and apparatus for position bidding](#)

US Pat. 10773653 - Filed Feb 6, 2004

26, 2003, titled "METHOD AND APPARATUS FOR **ONLINE** QUERY ANSWER SET POSITION ...

and **purchase decisions** are made separately for each **marketing** option. ...

[Intelligent agents for electronic commerce](#)

US Pat. 6119101 - Filed Jan 17, 1997 - Personal Agents, Inc.

... 45 wherein said message is a **marketing** survey. 48. ... when ordering or ranking

search results, if said **search** results include a reference to said ...

[APPLICATION] [Systems and methods for processing **search** results](#)

US Pat. 10919854 - Filed Aug 16, 2004

Online retailers can also provide personalized services and use direct **marketing**

... text is provided for each **search result** matching the query "mondosoft. ...

[APPLICATION] [System, Methods, And Apparatus For Interactive Advertising](#)

US Pat. 11857328 - Filed Sep 18, 2007

Manufacturers and merchants may also **purchase** placements in searches for particular

keywords. [0008] Not all **search** engine **marketing** services are provided ...

[Virtual sales person for electronic catalog](#)

US Pat. 6035283 - Filed Oct 10, 1997 - International Business Machines Corporation

As a **result** the current go electronic catalog systems are only slightly better

than human-centric, direct-**marketing** strategies employing time consuming and ...

[Method and apparatus for **marketing** products over the internet](#)

US Pat. 7343322 - Filed Dec 28, 1999 - Time Consumer Marketing, Inc.

The frequency of **purchase decisions** actually goes up at this point as the ...

As previously discussed, accurate **online impulse marketing** systems are ...

[APPLICATION] Method and apparatus for **marketing** products over the internet

US Pat. 11896559 - Filed Sep 4, 2007 -

The frequency of **purchase decisions** actually goes up at this point as the shoppers in

... the present invention includes an **online impulse marketing** system ...

[APPLICATION] Ranking multimedia **search** results by re-ranking the results based on **search** ...

US Pat. 11449835 - Filed Jun 9, 2006

[0008] There are many examples of **online local marketing** solutions, tools, ...

what he intends to **purchase**, or where he will be when making the **purchase**, ...

Contextual presentation of information about related orders during browsing ...

US Pat. 6917922 - Filed Jul 6, 2001 - Amazon.com, Inc.

The merchant web site may provide various services for 65 enabling customers to

browse, **search**, and make purchases from the **online** catalog. ...

[APPLICATION] Use of business heuristics and data to optimize **online** advertisement and ...

US Pat. 11458420 - Filed Jun 28, 2006 - Microsoft Corporation

Basing **marketing decisions** on general business instinct and the like ... it is

common for a business to **purchase** keywords from a **search** engine provider. ...

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